

**From:** Pat MacNeill <patmacneill@greene.k12.nc.us>  
**Subject:** **Re: WrestleMania Reading Challenge contest**  
**Date:** February 20, 2009 3:45:39 PM EST  
**To:** Whitson Jill <jillwhitson@greene.k12.nc.us>  
**Cc:** Susan Jones <susanjones@greene.k12.nc.us>, Patrick Miller <patrickmiller@greene.k12.nc.us>

This is outstanding! Way to go!

Pat

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Patricia MacNeill, Ed.D.  
Assistant Superintendent  
Greene County Schools  
301 Kingold Boulevard  
Snow Hill, NC 28580  
Tel. 252-747-3425 x 233  
Fax 252-747-5942  
<http://www.gcsedu.org>

On Feb 20, 2009, at 3:15 PM, Whitson Jill wrote:

**PAT, READ THE FOLLOWING....YIPEEEEEEEEE!!!!!!**

Jill Whitson  
Media Coordinator  
Greene Central High School  
Snow Hill, NC 28580  
252-747-6016  
[jillwhitson@greene.k12.nc.us](mailto:jillwhitson@greene.k12.nc.us)

Begin forwarded message:

**From:** "Beth Yoke" <[byoke@ala.org](mailto:byoke@ala.org)>  
**Date:** February 20, 2009 1:14:23 PM EST  
**To:** <[jillwhitson@greene.k12.nc.us](mailto:jillwhitson@greene.k12.nc.us)>  
**Subject:** WrestleMania Reading Challenge contest

Ms. Whitson,  
Congratulations to each of you for having a winning teen patron in YALSA's WrestleMania Reading Challenge! William Haggerty is a regional winner for his grade category. Because one of your teen patrons won, your library will receive \$2,000, generously donated by World Wrestling Entertainment & Mattel for the purchase of items for your teen collection. Please respond to this email and let me know who the check should be made out to and where it should be mailed.

Also, YALSA will be issuing a press release announcing the winners and YALSA's Communication's Specialist, Stephanie Kuenn, may be in touch with you for a quote. We'd also like to encourage you send your own announcement to your local newspaper. There is a sample press release that you can download and adapt here:  
<http://www.ala.org/ala/mgrps/divs/yalsa/teenreading/wrwc/SampleFinalPressRele.doc>

If your local newspaper does print an article about your library and the WrestleMania Reading Challenge, I would greatly appreciate it if you could send me the URL to it, or send me a hard copy for YALSA's records.

For the championships in Houston, your teen patron is expected to read Soccer Chick Rules by Dawn Fitzgerald, for grades 7-8, or Shift by Jennifer Bradbury for grades 9-12. Your teen winner will be sent a copy of the book to help him/her prepare for the trivia questions that will be asked of them at the championships.

If you would like to send a thank you to WWE and Mattel, here is the contact information:

Ms. Sue Aitchison, Community Relations Manager  
World Wrestling Entertainment  
1241 E. Main St.  
Stamford, CT 06902

Ms. Deidre Lind, Executive Director  
Mattel Philanthropy Programs & Children's Foundation  
333 Continental Blvd. M-1/0807  
El Segundo, CA 90245

Please don't hesitate to get in touch if you have any questions or concerns and congratulations on winning this contest!  
-Beth

Beth Yoke, Executive Director  
Young Adult Library Services Association  
fastest growing division of ALA  
50 E. Huron St. Chicago, IL 60611  
1.800.545.2433 x4391  
fax: 312.280.5276  
Celebrate Teen Tech Week!  
March 8-14, 2009  
[www.ala.org/teentechweek](http://www.ala.org/teentechweek)  
[byoke@ala.org](mailto:byoke@ala.org)